



Baton Rouge, LA
225-610-6128
sgvining@gmail.com

SKILLS

Graphic Design using
Adobe Creative Suite

Photography/Editing

Team Management

Social Media &
Email Campaigns

Typography

Copywriting

Creative Strategy

Branding/Identity

HTML/Web maintenance

EDUCATION

**Delta College of
Arts & Technology**
Associate of Arts,
Graphic Design

Summa Cum Laude

PORTFOLIO

designavantgarde.com

EXPERIENCE

Art Director, Peak Media 2021-Present

Responsible for logo design and brand identity packages for new and existing businesses
Designing digital banners, web ads, social media posts and ads, email campaigns
Creating print marketing materials, advertisements, mailers, posters, menus, and packaging design
Maintaining and recreating business websites, creating new sites
Photo editing, retouching, and restoration
Photographing products, clients, food for design purposes, and photo shoot direction
Copywriting taglines, press releases, emails, social media posts, and marketing campaigns

Freelance Design, Avant Garde Design 2004-Present

Responsible for logo design and brand identity packages for new and existing businesses
Designing digital banners, web ads, social media posts and ads, email campaigns
Creating print marketing materials, advertisements, mailers, posters, menus, and packaging design
Maintaining and recreating business websites, creating new sites
Photo editing, retouching, and restoration
Photographing products and photo shoot direction
Copywriting taglines, press releases, emails, social media posts, and marketing campaigns

Graphic Designer, On 3 Studios 2005-2021

Responsible for cropping, editing, and retouching photos for final presentation
Photo restoration of damaged or aged photos
Designing holiday cards, social invitations, marketing materials, posters, advertisements
Maintaining website and updating as needed
Photographing events, sports, teams, portraits
Creating social media and email campaigns

Art Director/Editor-in-Chief, DIG Baton Rouge Magazine 2014-2018

Responsible for monthly concepts and stories, interviewing subjects and writing articles
Designing magazine layout, ad placement, brand guidelines, determine page count by sales
Assigning freelance writers, photographers, and interns to individual jobs
Hiring and training all editorial and design staff, managing 4-5 employees and 2-3 interns
Copy editing, proofreading, overall creative direction of entire magazine and online content
Retouching and editing of photographs and illustrations
Cover design and photo shoot direction
Prepress checks for magazine and all print materials
Designing print, web, and social media advertisements
Creating event logos and promotional materials for events

Graphic Designer, Lamar Graphics 2010-2013

Responsible for creating outdoor advertisements
Advising sales team on effective design
Prepress/color management, editing and retouching photos
Designing and recreating logos
Copywriting for billboards, transit ads, and campaigns

Graphic Designer, Baton Rouge Parents Magazine 2008-2010

Responsible for designing print/web ads, promotional materials, event materials
Creating or recreating logos
Directing photo shoots, product photography, photo retouching/editing
Layout of editorial content and ad placement
Maintaining company website