

SEASON VINING

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SKILLS



EDUCATION

Denham Springs High School
1995 Diploma
GPA: 3.2

Delta College of Arts & Technology
2009 A.A.
Graphic Design
GPA: 4.0

EXPERIENCE

Graphic Designer , Vivid Ink Graphics

2019-Present

logo design
banners/company signage
advertisements
vehicle vinyl wraps

prepress checks and color management
marketing materials
photo retouching/editing
decals/labels/stickers

Editor-in-Chief/Art Director , DIG Baton Rouge Magazine

2014-2018

determine monthly concept and stories
designate assignments to writers & photographers
copyediting/proofreading
concept and create print, web, and social media ads
photo retouching
overall creative direction
formulate magazine layout and ad placement
social media and online content planning
coordinate with brand ambassador on events

interview subjects and write articles
hire and train all editorial/design staff
cover design and photo direction
manage 2-3 employees and 2-3 interns
editorial layout
prepress checks for printing
determine page count based on sales
design event logos and promotional materials
photography

Freelance Design , Avant Garde Design

2004-Present

logo design
digital banners/advertisements
create advertisements
business identity packages

signage
marketing materials
photo restoration
product photography

Graphic Designer, Lamar Graphics

2010-2013

create outdoor ads
design and recreate logos
edit/enhance photographs

advise sales team on effective outdoor design
resize designs to fit print specifications
create signs, banners and print ads

Graphic Designer, Baton Rouge Parents Magazine

2008-2010

create advertisements
editorial layout
special projects documents
photo shoot instruction

logo design
product photography and retouching
web maintenance
overall creative input

-Digital Specialist, Musemeche Photography

2005-2008

cropping, editing photos
photo restoration and retouching
advertisements

designing templates for specialty items
web design/maintenance
photographer

PORTFOLIO

Online at designavantgarde.com